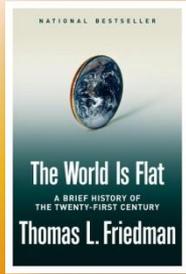


Tertiary Education in 21st century

Jan Mühlfeit
Chairman Europe
Microsoft Corporation

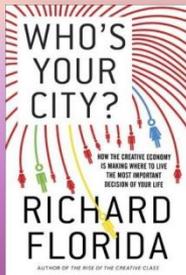
Top Minds on Globalization

(... what is going on..)



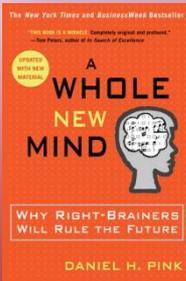
Thomas Friedman: The World Is Flat

- Low barriers to entry/flatteners
- Factor 5x
- Digitalization is redefining global economy \Rightarrow 24x7x365



Richard Florida: Who's Your City?

- Focus on issues of urban renewal and talent migration
- 3 Ts – Talent, Technology, Tolerance
- Creative Economy making where to live the most important decision



Daniel Pink: A Whole New Mind

- Future of global business belongs to the right-brainers
- Abundance, Asia and Automation
- Creativity is competitive advantage that differentiates commodities

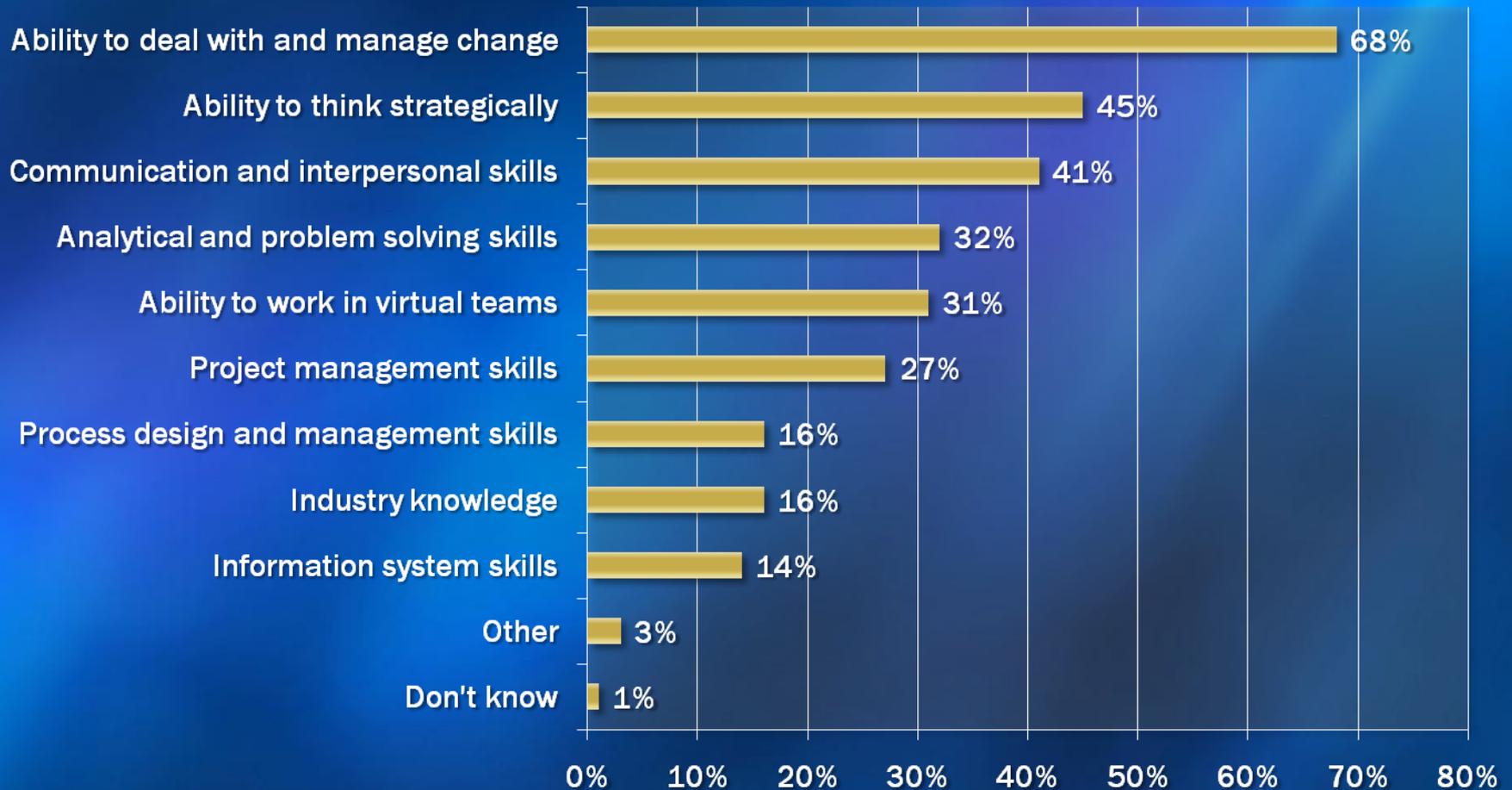
Unlocking Human Potential

“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn”

Alvin Toffler

Economist's Survey of 600 CEOs

Which skills or knowledge do you think will be critical to your organization's success over the next three years?



Paradigm Shift in Education...

...towards Innovation, Flexibility, Entrepreneurship!

- Strengths/Talent-based Education
- New Education Model
 - Tell ⇒ forget
 - Show ⇒ will remember
 - Involve ⇒ will understand
- 21st Century Education
 - Curiosity – out of the comfort zone
 - Optimism – strengths based & individual coaching
 - Action & risk taking
- Balanced approach toward IQ and EQ



Great TE system for 21st century

(...and how I see Czech TE reform)

- Link to overall country competitiveness / strengths
- Unlocking and using all human potential
- Great dialog between supply/demand
- Governance and leadership for 21st century
- Help to improve R&D and Innovation in country
- Involvement of all stakeholders
- Openness and Diversity
- Global mindset
- Sustainability of the system

Food for thoughts

(...and additional feedback to Czech TE reform)

- Basic EDU reform is a must to be successful in EDU
- Link to overall National Competiveness Plan
- Link to lifelong learning and skills for 21st century
- Build balanced IQ/EQ content for 21st century
- Demography and Young Gen involvement
- Be open for best practices WW
- Take globalization as an opportunity
- Open system for talent from abroad
- Encourage industry leaders to teach (use Web 2.0)
- EDU mantra for CR !

Best Practice – Finland



- **Competiveness Agenda**

- Clear vision 2007—2015
- PM as Chief Competitiveness Officer
- Parliamentary Future Committee across entire political spectrum

- **Public Sector**

- Extremely low corruption allowing smooth public/private cooperation

- **Education**

- Best PISA study results
- Innovation Universities & new concept of private universities
- Significance of education in society, competent teachers

- **Industry**

- Outstanding education ↔ industry connection

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